



For Immediate Release

June 25, 2015

Contact

Matt Butterfield, 312-545-5058

matt@macstrategiesgroup.com

BREAKWATER CHICAGO NAMED FINALIST IN RULEBREAKER AWARDS

Nationwide group of entrepreneurs named as 19 finalists for shaking up the business world

CHICAGO – Breakwater Chicago has been named one of 19 finalists in the national RuleBreaker Awards. The unconventional awards program sponsored by Sage North America, Nextiva and InfusionSoft, celebrates entrepreneurs who flout convention, forge their own paths and “break all the rules.”

“We’re proud to honor entrepreneurs who have succeeded by doing it their way,” said Rieva Lesonsky, CEO of GrowBiz Media and a co-host of the RuleBreaker Awards.

Breakwater Chicago represents businesses nominated from the startup category and will be honored at an awards ceremony at the Sage Summit on July 28 in New Orleans. One grand prize winner will also be chosen from among the finalists at that time.

“From the very first conceptual stages we have known we have to break the rules of conventional vessel design to create an entertainment venue unique to Chicago. Breakwater will be a national and international attraction bringing visitors to experience a world-class city in an unprecedented way,” said Beau D’Arcy, the co-founder and president of Breakwater Chicago.

Event co-host Mike Michalowicz, author of *The Pumpkin Plan*, added, “Choosing the finalists was a difficult decision. It was inspiring to discover so many entrepreneurs revolutionizing their industries.”

“All of our Rulebreakers have one thing in common: They’re passionate about making a difference in business,” said co-host Barry Moltz, author of *How to Get Unstuck*.

For more information about the contest, visit www.rulebreakerawards.com.

About Breakwater Chicago

Breakwater Chicago will be a unique entertainment and hospitality destination, scheduled to arrive in Chicago Harbor in 2016. Breakwater is poised to become an iconic attraction making Lake Michigan more accessible for locals and tourists alike. The innovative vessel will be anchored more than one mile off-shore, offering visitors breathtaking views and an unparalleled experience of pools, sundecks, spas, restaurants and nightlife.

